

# DEAG Deutsche Entertainment AG

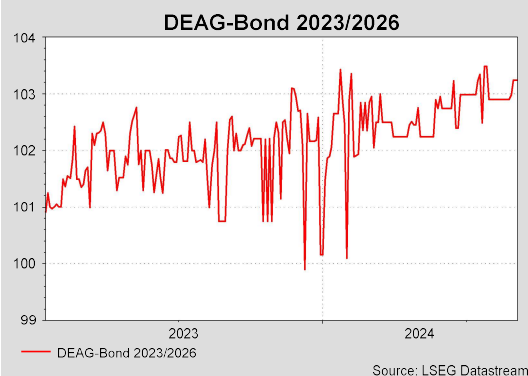
## Attractive (Attractive)

|                    |  |
|--------------------|--|
| Price (06.06.2024) | 104.40 %                                 |
| Yield-to-Maturity  | 5.62 %                                   |
| Coupon             | 8.00% p.a.                               |
| Outstanding volume | 50 m €                                   |
| Nominal            | 1,000 €                                  |
| Interest payment   | semi-annually                            |
| Maturity date      | 12.07.2026                               |
| ISIN               | NO0012487596                             |
| Market segment     | Open Market Frankf.,<br>Nordic ABM, Oslo |
| Homepage           | www.deag.com                             |

### Key figures and estimates

| in € m                             | 2023  | 2024e | 2025e | 2026e |
|------------------------------------|-------|-------|-------|-------|
| Sales                              | 313.5 | 340.1 | 363.9 | 389.4 |
| EBITDA                             | 26.4  | 31.3  | 36.1  | 39.9  |
| EBITDA margin                      | 8.4%  | 9.2%  | 9.9%  | 10.3% |
| EBIT                               | 13.3  | 17.7  | 21.8  | 25.3  |
| EBIT margin                        | 4.2%  | 5.2%  | 6.0%  | 6.5%  |
| Group net income                   | 1.5   | 7.8   | 10.9  | 13.5  |
| Net debt*                          | 11.4  | 17.1  | 7.3   | -19.3 |
| Equity ratio                       | 8.8%  | 10.1% | 11.5% | 13.1% |
| Net debt/ EBITDA                   | 0.4   | 0.5   | 0.2   | -0.5  |
| ICR (EBITDA/<br>interest expenses) | 3.8   | 4.0   | 4.5   | 4.9   |
| ICR (EBIT/ interest<br>expenses)   | 1.9   | 2.2   | 2.7   | 3.1   |

\*incl. Leasing (2023: € 25.4 m)



### Financial calendar

- 25 June: AGM (Berlin)
- 30 August: H1 2024
- 2/3 September: Fall Conference, Frankfurt
- 25/26 November: German Equity Forum, Frankfurt
- 29 November: 9M 2024

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## Q1'2024: Sales up 7.4% – forecast for the full year 2024 confirmed

**DEAG Deutsche Entertainment AG (DEAG) has published Q1 figures for 2024. Sales increased by 7.4% to € 51.7 million (previous year: € 48.2 million). At € 2.9 million, EBITDA was slightly below the previous year's figure of € 3.1 million. The slight decline was due to seasonal shifts within the genres and the restructuring of the Executive Board as of 1 April 2024. The Q1 figures were in line with management expectations. The focus of the high-margin events is in the second half of the year. The forecast for FY 2024 was confirmed accordingly. Both, sales and EBITDA, are expected to increase year-by-year. We continue to rate DEAG as an attractive issuer.**

In Q1 2024 important areas of ticketing and DEAG's own events continued to expand. DEAG currently generates **around 50% of its revenue with own or self-produced formats**. Ticket sales via the **Group's owned platforms** (including *myticket.de*, *gigantic.com*, *tickets.ie*) increased by **around 28%** year-on-year. Both areas are in target of DEAG's growth strategy.

**High figures in ticket sales as basis for growth:** At the end of Q1 2024, DEAG had already sold 4.9 million tickets for upcoming concerts and events. This is approx. 38% more, than in the same period last year. Overall, DEAG plans to increase the number of ticket sales to approx. 11 million in 2024, after more than 10 million in 2023. An increase of ticket sales via its own internet platforms, is expected to be followed by positive margin effects.

DEAG continued its **buy & build strategy** at the beginning of 2024. **Two acquisitions** strengthened several segments, as Spoken Word & Literary Events (*'How to Academy'*), Shows and Musicals (*'ShowPlanr'*), in the UK. Further acquisitions are planned during the year. The focus here is on ticketing and further expansion in other European countries.

**Equity** fell to **€ 24.0 million** (31 December 2023: € 26.6 million), as a result to the negative Q1 output of € 2.6 million (previous year: € -2.0 million). **Equity ratio** fell to 7.8% (31 December 2023: 8.8%). We expect another increase of ratio of approx. 10% by the end of the year.

**Unchanged strong liquidity:** As of quarterly reporting date, DEAG had **high financial resources** (including free credit lines) of **€ ~107m** (31 December 2023: € ~110m) at its disposal. **Cash and cash equivalents** totalled **€ 85.3 million** (31 December 2023: € 89.8 million). **Net debt** remained negative at **€ -10.3 million** (31 December 2023: € -14.1 million). Including lease liabilities (€ 23.8 million), net debt totalled € 13.5 million (31 December 2023: € 11.4 million).

DEAG is once again stepping up communication with the capital market. A participation in Autumn Conference in Frankfurt is planned for beginning of September 2024. DEAG will also join in Equity Forum in Frankfurt end of November 2024. We welcome the increased presence on the capital market.

### Q1'2024: Sales growth of 7.4%

In first quarter of 2024, DEAG's **sales** increased by **7.4%** to **€ 51.7 million** (previous year: € 48.2 million). The main growth drivers were ticketing and proprietary event formats. Company owned ticketing platforms for example increased their sales numbers by 28%, compared to the same quarter of prior year. Highlights in Q1 events included the Germany tour of the British pop band *OMD*, the closing of the 21 *Christmas Garden*, with over 2 million visitors and the *lit.COLOGNE* literature festival, with a new record of attendance.

After **cost of sales** of **€ 39.6 million** (previous year: € 38.2 million), which consists of event-related individual costs, **gross profit** increased significantly to **€ 12.1 million** (previous year: € 10.0 million). The **gross profit margin** improved accordingly to **23.5%** (previous year: 20.7%).

**Distribution costs** increased above average by 18.8% to **€ 5.8 million** (previous year: € 4.9 million). **Administrative expenses** increased by 10.6% to **€ 7.6 million** (previous year: € 6.8 million). **Other operating income** decreased to **€ 0.7 million** (previous year: € 2.1 million).

At **€ 2.9 million**, **EBITDA** was slightly below prior year's level (€ 3.1 million). The **EBITDA margin** fell to **5.6%** (previous year: 6.4%).

**Depreciation and amortisation** amounted to **€ 3.4 million** (previous year: € 2.8 million), as divided as follows: Right of-use assets for leases € 1.6 million (previous year: € 1.3 million), amortisation of intangible assets and other property, plant and equipment € 1.0 million (previous year: € 0.8 million), depreciation of purchase price allocations 0.8 million (previous year: € 0.7 million). This cumulated in **EBIT** of **€ -0.5 million** (previous year: € 0.3 million).

The **financial result** was reported with **€ -2.1 million** (previous year: € -1.4 million). **Net interest income** of € -1.9 million (previous year: € -1.2 million) accounted for the lion's share of this figure. The difference compared to prior year is primarily due to the new bond 2023/26 issued in summer 2023.

**EBT** dropped to **€ -2.6 million** (previous year: € -1.1 million). With **tax income** of **€ 0.1 million** (previous year: € -0.4 million), the **consolidated net result after taxes** totalled **€ -2.5 million** (previous year: € -1.4 million).

After **minority interests** of **€ 0.1 million** (previous year: € 0.6 million), **consolidated net result attributable to DEAG shareholders** totalled **€ -2.6 million** (previous year: € -2.0 million). This corresponds to **earnings per share** of **€ -0.12** (previous year: € -0.09).

### Outlook for 2024 confirmed

Q1 was in line to board management's expectations. Key earning figures are expected to improve significantly in the second half of the year. The guidance was confirmed accordingly. DEAG continues to expect **moderate increases in both, revenue and EBITDA** for the **financial year 2024**. To this end, DEAG is aiming to sell around 11 million tickets (previous year: more than 10 million tickets) for around 6.000 events in 2024.

### Balance sheet structure as of 31 March 2024

DEAG's balance sheet structure has changed marginally only, compared to the end of 2023. **Total assets** increased slightly by € 5.1 million or 1.7% to **€ 306.8 million** (31 December 2023: € 301.7 million). On the **assets side**, **non-current assets** remained almost constant at **€ 150.8 million** (31 December 2023: € 149.8 million). Goodwill increased by € 2.0 million to € 58.7 million (31 December 2023: € 56.7 million) due to acquisitions. **Current assets** recorded an increase of € 4.2 million to **€ 156.1 million** (31 December 2023: € 151.9 million). The main reason for this was the increase to € 12.6 million in advance payments, which was largely offset by decreases in trade receivables (€ -7.7 million) and cash-and-cash equivalents (€ -4.5 million).

A similar picture appears in **liabilities**. **Non-current liabilities** were almost unchanged at **€ 99.7 million** (31 December 2023: € 101.2 million). **Non-current financial liabilities** (bond + bank liabilities) amounted to **€ 62.1 million** (31 December 2023: € 63.0 million). **Current liabilities**, on the other hand, increased by € 9.2 million to **€ 183.1 million** (31 December 2023: € 173.9 million). Mainly caused by the increase in **contract liabilities** of € 16.6 million to **€ 100.2 million** (31 December 2023: 83.6 million). This item includes advance payments received from end customers for tickets for future events. This was offset by decreases in trade payables (€ -3.9 million) and provisions (€ -3.2 million), among other things. **Current financial liabilities** remained stable at **€ 12.9 million** (31 December 2023: € 12.8 million).

**The prepayment balance** (difference between advance payments made less advanced payments received) rose to **€ -61.9 million** (31 December 2023: € -58.0 million). This reflects the high event density for the coming quarters.

As a result of the negative quarterly result, **equity** dropped by € 2.6 million to **€ 24.0 million** (31 December 2023: € 26.6 million). With a slight increase in total assets, the **equity ratio** fell to **7.8%** (31 December 2023: 8.8%). Minority interests in equity increased slightly to **€ 10.4 million** (31 December 2023: € 9.7 million).

### Sustained high liquidity and low net debt

**Net debt** (bank liabilities + bond - cash-and-cash equivalents) amounted to **€ -10.3 million** (31 December 2023: € -14.1 million). **Bank liabilities** in the amount of **€ 28.9 million** (31 December 2023: € 30.1 million) and bond liabilities of **€ 46.1 million** (31 December 2023: € 45.7 million) were offset by **cash-and-cash equivalents** at **€ 85.3 million** (31 December 2023: € 89.9 million). DEAG also recognises **lease liabilities** in the amount of **€ 23.8 million** (31 March 2024). Including leases, DEAG still has low **net debt** of **€ 13.5 million** (31 December 2023: € 11.4 million). Including undrawn lines (at approx. € 22 million of a total of about € 50 million), DEAG had **free available cash-and-cash equivalents** of **approx. € 107 million** (31 December 2023: about € 110 million).

### Cash flow statement for Q1'2024

The **cash inflow from operating activities** in Q1'2024 totalled **€ 0.8 million** (previous year: € 2.4 million). The main reason for this is the lower result due to the seasonal postponement of higher-margin events to subsequent quarters.

At **€ 0.9 million**, the **cash outflow from investments** was lower than in prior year (€ 1.5 million). This mainly relates to an expenditure for new acquired companies.

The **cash outflow from financing activities** totalled € 4.0 million (previous year: € 5.4 million). This essentially corresponds to the balance of borrowings and scheduled repayments of financial liabilities and lease liabilities (€ 2.3 million) such as interest payments (€ 2.7 million).

Overall, **cash-and-cash equivalents** totalled **€ 85.3 million** in Q1'2024, € 15.1 million higher than the same quarter of the previous year (€ 70.2 million). Approx. € 22 million of the credit lines totals of cumulated about € 50 million, were unutilised. The **liquidity available to the Group** totalled **around € 107 million**.

### Credit Metrics

Following the scheduled performance in Q1'2024, DEAG has confirmed the forecast for FY 2024. Both, sales and EBITDA, are expected to increase moderately, compared to prior year. The recent years Group's reorganisation, with focus on own content and ticketing, should enable DEAG to achieve a sustainably higher level of earnings in medium term, together with a significantly higher equity ratio. Net financial liabilities remain negative and could fluctuate around zero at times. Including leasing, net liabilities are also at a moderate level. Interest coverage should be always ensured. Overall, DEAG has solid finances.

#### DEAG: Credit Metrics

| in € m                                     | 2023  | 2024e | 2025e | 2026e |
|--|-------|-------|-------|-------|
| Net Debt                                   | -14.0 | -9.1  | -19.5 | -46.4 |
| Net Debt (incl. Leasing)                   | 11.4  | 17.1  | 7.3   | -19.3 |
| Equity                                     | 26.6  | 30.5  | 37.1  | 45.1  |
| Equity ratio                               | 8.8%  | 10.1% | 11.5% | 13.1% |
| Net Debt (incl. Leasing)/ Equity (Gearing) | 0.4   | 0.6   | 0.2   | -0.4  |
| EBITDA                                     | 26.4  | 31.3  | 36.1  | 39.9  |
| EBIT                                       | 13.3  | 17.7  | 21.8  | 25.3  |
| Interest Expenses                          | 7.0   | 7.9   | 8.1   | 8.2   |
| Net Debt (incl. Leasing)/ EBITDA           | 0.4   | 0.5   | 0.2   | -0.5  |
| EBITDA/ interest expenses                  | 3.8   | 4.0   | 4.5   | 4.9   |
| EBIT/ interest expenses                    | 1.9   | 2.2   | 2.7   | 3.1   |

Source: Solventis Research

## Conclusion

DEAG closed the first quarter of 2024 as planned. Sales revenue increased over 7%, while EBITDA was slightly below the previous year, due to special effects and seasonal shifts. The high number of already sold tickets for high-margin events points to a good earnings performance, particularly in the second half of the year. The Executive Board confirmed the forecast for FY 2024 accordingly: DEAG continues to plan for moderate increases in sales (previous year: € 313.5 million) and EBITDA (previous year: € 26.4 million).

DEAG's financial position remains very comfortable, with a financial cushion of about € 107 million. This enables the company to continue its successful buy & build strategy.

**We continue to classify DEAG as a solid issuer with a good track record and reconfirm our 'Attractive' rating. We believe that the outstanding bond can be refinanced in 2026, either from existing cash-and-cash equivalents or by issuing a new bond.**

### DEAG bond 2023/2026 (Nordic Bond)

In the summer of 2023, DEAG fully placed the new 2023/2026 bond with a volume of € 50 million. The issue was significantly oversubscribed. The proceeds were used to redeem the outstanding 2018/2023 bond, among other things. The holders of the 2018/2023 bond had received a corresponding exchange offer. The new bond was included in stock exchange trading on 12 July 2023 and is listed on the open market (Open Market, segment: Quotation Board) of the Frankfurt Stock Exchange. The prices were always above 100%. The bond is structured as a Nordic bond and is subject to Norwegian law. Since 8 January, the bond has also been listed on the Nordic ABM, a marketplace organised by the Oslo Stock Exchange. The key points of the DEAG bond 2023/2026 are listed below.

|                                       |  |
|---------------------------------------|--|
| <b>Issuer</b>                         | DEAG Deutsche Entertainment AG, Berlin   |
| <b>ISIN/WKN</b>                       | NO0012487596 / A351VB  |
| <b>Stock Market Segment</b>           | Frankfurt (Open Market), Nordic ABM, Börse Oslo  |
| <b>Issue Date, Maturity Date</b>      | 12 July 2023, 12 July 2026   |
| <b>Coupon</b>                         | 8.00% per annum  |
| <b>Payment of Interest</b>            | Semi-annually (payable in arrears) on 30 June and 31 December per annum; for the first time on 31 December 2023, last time on 12 July 2026   |
| <b>Minimum Denomination</b>           | € 1,000.00 per bearer bond   |
| <b>Issuance Volume</b>                | € 50m  |
| <b>Issue Price</b>                    | 100% of the nominal amount   |
| <b>Currency</b>                       | €  |
| <b>Purpose of Use</b>                 | Refinancing of the outstanding corporate bond and continuation of the strategy of inorganic growth through the acquisition of majority shareholdings   |
| <b>Redemption</b>                     | The Bonds will be redeemed at par at the end of the term; maturity date: 12 July 2026  |
| <b>Applicable Law</b>                 | Norwegian Law  |
| <b>Financial Maintenance Covenant</b> | Leverage (Total Net Debt / EBITDA) ≤ 2,0x in Q1 and Q4 and ≤ 4,0x in Q2 and Q3   |
| <b>Incurrence Test</b>                | Leverage < 3,0x  |
| <b>Permitted Distribution</b>         | Does not exceed an amount equal to 25.00 per cent. Of the Group`s consolidated net income for the previous FY, and complies to the Incurrence Test   |
| <b>Early Redemption</b>               | 100.00 per cent, plus 50.00/25.00/10.00/5.00, 18/24/30/33 months after the Issue Date  |
| <b>Change of Control Reporting</b>    | Put Option at 101.00 per cent of the Nominal Amount<br>Annual Financial Statements not later than four months after the end of each FY; Interim Accounts not later than two months after the end of each Financial Quarter |

## Company profile

DEAG Deutsche Entertainment AG (DEAG) is a leading entertainment company in Europe. With its more than 60 Group companies, DEAG operates at 22 locations with 556 employees in its core markets of Germany (share of sales in 2023: approx. 52%), the UK and Ireland (approx. 34%), Switzerland and Denmark (approx. 13%) and, since the end of 2023, Spain. Founded in Berlin in 1978, the company specialises in rock/pop, classics & jazz, family entertainment, spoken word & literary events, arts+exhibitions and ticketing and entertainment services. For more than 6,000 concerts and events, over 10 million tickets are sold annually for DEAG's own content and third-party content. This is increasingly done via the Group's own ticketing platforms *myticket.de*, *myticket.at*, *myticket.co.uk*, *gigantic.com* and *tickets.ie*. DEAG also operates several event venues. These include the "myticket Jahrhunderthalle" in Frankfurt-Höchst, the Salle Métropole in Lausanne (CH) and the venue for the "Sion sous les étoiles" festival in Sion (CH) as well as properties in Beaulieu (UK) ("Belladrum Festival") and Kastellaun in Rhineland-Palatinate ("Nature One").

The following overview map shows DEAG's presence markets with the respective operating locations.

### DEAG: Core Markets



Source: Solventis Research

## DEAG: P+L (€ thous.)

|   | 2023           | yoy            | 2024e          | yoy           | 2025e          | yoy           | 2026e          | yoy           |
|---|----------------|----------------|----------------|---------------|----------------|---------------|----------------|---------------|
| <b>Sales</b>                                      | <b>313,483</b> | <b>-3.5%</b>   | <b>340,129</b> | <b>8.5%</b>   | <b>363,938</b> | <b>7.0%</b>   | <b>389,414</b> | <b>7.0%</b>   |
| Cost of sales                                     | 253,430        | -3.9%          | 272,103        | 7.4%          | 291,150        | 7.0%          | 309,584        | 6.3%          |
| <b>Gross Profit</b>                               | <b>60,053</b>  | <b>-1.8%</b>   | <b>68,026</b>  | <b>13.3%</b>  | <b>72,788</b>  | <b>7.0%</b>   | <b>79,830</b>  | <b>9.7%</b>   |
| <b>Gross profit margin</b>                        | <b>19.16%</b>  | <b>0.3 pp</b>  | <b>20.00%</b>  | <b>0.8 pp</b> | <b>20.00%</b>  | <b>0.0 pp</b> | <b>20.50%</b>  | <b>0.5 pp</b> |
| Distribution costs                                | 26,466         | 9.9%           | 28,059         | 6.0%          | 28,746         | 2.4%          | 30,758         | 7.0%          |
| Administrative costs                              | 35,216         | 15.7%          | 31,574         | -10.3%        | 32,347         | 2.4%          | 34,611         | 7.0%          |
| Other operating income                            | 18,979         | 6.0%           | 13,605         | -28.3%        | 14,558         | 7.0%          | 15,577         | 7.0%          |
| Other operating expenses                          | 4,066          | -11.9%         | 4,311          | 6.0%          | 4,416          | 2.4%          | 4,725          | 7.0%          |
| <b>EBITDA</b>                                     | <b>26,398</b>  | <b>-14.5%</b>  | <b>31,321</b>  | <b>18.6%</b>  | <b>36,112</b>  | <b>15.3%</b>  | <b>39,935</b>  | <b>10.6%</b>  |
| <b>EBITDA-margin</b>                              | <b>8.42%</b>   | <b>-1.1 pp</b> | <b>9.21%</b>   | <b>0.8 pp</b> | <b>9.92%</b>   | <b>0.7 pp</b> | <b>10.26%</b>  | <b>0.3 pp</b> |
| <b>EBIT</b>                                       | <b>13,284</b>  | <b>-33.3%</b>  | <b>17,687</b>  | <b>33.1%</b>  | <b>21,836</b>  | <b>23.5%</b>  | <b>25,312</b>  | <b>15.9%</b>  |
| <b>EBIT-margin</b>                                | <b>4.24%</b>   | <b>-1.9 pp</b> | <b>5.20%</b>   | <b>1.0 pp</b> | <b>6.00%</b>   | <b>0.8 pp</b> | <b>6.50%</b>   | <b>0.5 pp</b> |
| Income from investments                           | -188           | 56.4%          | -188           | 0.0%          | -188           | 0.0%          | -188           | 0.0%          |
| earnings from affiliated companies                | 204            | 368.4%         | 204            | 0.0%          | 204            | 0.0%          | 204            | 0.0%          |
| Foreign exchange gain or loss                     | 223            | n.m.           | 0              | -100.0%       | 0              | 0.0%          | 0              | 0.0%          |
| Interest Income                                   | 707            | 166.8%         | 672            | -5.0%         | 759            | 12.9%         | 860            | 13.4%         |
| Interest Expense                                  | 7,820          | 46.4%          | 7,928          | 1.4%          | 8,062          | 1.7%          | 8,207          | 1.8%          |
| <b>Financial Result</b>                           | <b>-6,874</b>  | <b>-15.3%</b>  | <b>-7,240</b>  | <b>-5.3%</b>  | <b>-7,288</b>  | <b>-0.7%</b>  | <b>-7,331</b>  | <b>-0.6%</b>  |
| <b>Earnings before taxes (EBT)</b>                | <b>6,410</b>   | <b>-54.1%</b>  | <b>10,447</b>  | <b>63.0%</b>  | <b>14,549</b>  | <b>39.3%</b>  | <b>17,981</b>  | <b>23.6%</b>  |
| EBT-margin  | 2.04%          | -2.3 pp        | 3.07%          | 1.0 pp        | 4.00%          | 0.9 pp        | 4.62%          | 0.6 pp        |
| Income tax  | 4,962          | 22.1%          | 2,612          | -47.4%        | 3,637          | 39.3%         | 4,495          | 23.6%         |
| Tax rate  | 77.41%         | 48.3 pp        | 25.00%         | -52.4 pp      | 25.00%         | 0.0 pp        | 25.00%         | 0.0 pp        |
| <b>Consolidated earnings after taxes</b>          | <b>1,448</b>   | <b>-85.4%</b>  | <b>7,835</b>   | <b>441.1%</b> | <b>10,912</b>  | <b>39.3%</b>  | <b>13,486</b>  | <b>23.6%</b>  |
| of w hich attributable to other shareholders      | 3,536          | -24.4%         | 3,918          | 10.8%         | 4,365          | 11.4%         | 5,394          | 23.6%         |
| <b>of which attributable to DEAG shareholders</b> | <b>-2,088</b>  | <b>-140.0%</b> | <b>3,918</b>   | <b>287.6%</b> | <b>6,547</b>   | <b>67.1%</b>  | <b>8,091</b>   | <b>23.6%</b>  |
| Number of shares                                  | 21,588,573     | 0.0%           | 21,588,573     | 0.0%          | 21,588,573     | 0.0%          | 21,588,573     | 0.0%          |
| <b>Earnings per share in €</b>                    | <b>-0.10</b>   | <b>-140.0%</b> | <b>0.18</b>    | <b>287.6%</b> | <b>0.30</b>    | <b>67.1%</b>  | <b>0.37</b>    | <b>23.6%</b>  |

Source: Solventis Research, DEAG Deutsche Entertainment AG



**DEAG: Balance sheet (€ thous.)**

|                                     | 2023           | yoy           | 2024e          | yoy          | 2025e          | yoy          | 2026e          | yoy          |
|-------------------------------------|----------------|---------------|----------------|--------------|----------------|--------------|----------------|--------------|
| Property, plant and equipment       | 13,345         | 15.8%         | 15,565         | 16.6%        | 17,007         | 9.3%         | 18,475         | 8.6%         |
| Leasing usage rights                | 22,634         | 6.7%          | 23,395         | 3.4%         | 23,889         | 2.1%         | 24,209         | 1.3%         |
| Other intangible assets             | 37,371         | 3.2%          | 38,381         | 2.7%         | 39,638         | 3.3%         | 41,139         | 3.8%         |
| Goodwill                            | 56,693         | 5.4%          | 59,857         | 5.6%         | 63,242         | 5.7%         | 66,864         | 5.7%         |
| Financial assets                    | 9,314          | 11.8%         | 9,314          | 0.0%         | 9,314          | 0.0%         | 9,314          | 0.0%         |
| Deferred tax assets                 | 447            | -52.9%        | 447            | 0.0%         | 447            | 0.0%         | 447            | 0.0%         |
| Other non-current financial assets  | 10,015         | 19.5%         | 10,015         | 0.0%         | 10,015         | 0.0%         | 10,015         | 0.0%         |
| <b>Non-current assets</b>           | <b>149,819</b> | <b>6.7%</b>   | <b>156,973</b> | <b>4.8%</b>  | <b>163,552</b> | <b>4.2%</b>  | <b>170,464</b> | <b>4.2%</b>  |
| Cash and cash equivalents           | 89,813         | 20.1%         | 84,892         | -5.5%        | 97,063         | 14.3%        | 111,281        | 14.6%        |
| Trade receivables                   | 20,272         | 13.8%         | 18,000         | -11.2%       | 19,260         | 7.0%         | 20,608         | 7.0%         |
| Inventories                         | 1,340          | -12.4%        | 1,454          | 8.5%         | 1,556          | 7.0%         | 1,665          | 7.0%         |
| Income tax claims                   | 2,796          | 59.4%         | 2,796          | 0.0%         | 2,796          | 0.0%         | 2,796          | 0.0%         |
| Other current assets                | 11,872         | -15.1%        | 11,872         | 0.0%         | 11,872         | 0.0%         | 11,872         | 0.0%         |
| Down payments                       | 25,819         | 59.2%         | 25,819         | 0.0%         | 25,819         | 0.0%         | 25,819         | 0.0%         |
| <b>Current assets</b>               | <b>151,912</b> | <b>20.5%</b>  | <b>144,833</b> | <b>-4.7%</b> | <b>158,366</b> | <b>9.3%</b>  | <b>174,041</b> | <b>9.9%</b>  |
| <b>Total assets</b>                 | <b>301,731</b> | <b>13.2%</b>  | <b>301,806</b> | <b>0.0%</b>  | <b>321,918</b> | <b>6.7%</b>  | <b>344,505</b> | <b>7.0%</b>  |
| <b>Equity an Liabilities</b>        |                |               |                |              |                |              |                |              |
| Subscribed capital                  | 21,587         | 0.0%          | 21,587         | 0.0%         | 21,587         | 0.0%         | 21,587         | 0.0%         |
| Capital reserve                     | 32,520         | 0.0%          | 32,520         | 0.0%         | 32,520         | 0.0%         | 32,520         | 0.0%         |
| Retained earnings                   | -39,536        | -20.5%        | -41,624        | -5.3%        | -37,706        | 9.4%         | -31,159        | 17.4%        |
| Accumulated other result            | 2,317          | 22.6%         | 8,323          | 259.2%       | 10,952         | 31.6%        | 12,496         | 14.1%        |
| <b>Equity attributable to DEAG</b>  | <b>16,888</b>  | <b>-27.2%</b> | <b>20,806</b>  | <b>23.2%</b> | <b>27,353</b>  | <b>31.5%</b> | <b>35,444</b>  | <b>29.6%</b> |
| Shares of other shareholders        | 9,699          | -36.6%        | 9,699          | 0.0%         | 9,699          | 0.0%         | 9,699          | 0.0%         |
| <b>Equity</b>                       | <b>26,587</b>  | <b>-30.9%</b> | <b>30,505</b>  | <b>14.7%</b> | <b>37,052</b>  | <b>21.5%</b> | <b>45,143</b>  | <b>21.8%</b> |
| Provisions                          | 515            | -28.7%        | 559            | 8.5%         | 598            | 7.0%         | 640            | 7.0%         |
| Bond                                | 45,706         | n.m.          | 46,300         | 1.3%         | 47,500         | 2.6%         | 49,000         | 0.0%         |
| Liabilities to banks                | 17,294         | 50.8%         | 17,294         | 0.0%         | 17,294         | 0.0%         | 17,294         | 1.3%         |
| Long-term lease liabilities         | 19,004         | 1.4%          | 19,643         | 3.4%         | 20,058         | 2.1%         | 20,327         | 7.0%         |
| Deferred tax liabilities            | 10,835         | 24.5%         | 11,756         | 8.5%         | 12,579         | 7.0%         | 13,459         | 7.0%         |
| Other liabilities                   | 7,895          | 0.7%          | 8,566          | 8.5%         | 9,166          | 7.0%         | 9,807          | 7.0%         |
| <b>Non-current liabilities</b>      | <b>101,249</b> | <b>113.3%</b> | <b>104,117</b> | <b>2.8%</b>  | <b>107,194</b> | <b>3.0%</b>  | <b>110,527</b> | <b>0.0%</b>  |
| Provisions                          | 21,119         | -4.5%         | 22,914         | 8.5%         | 24,518         | 7.0%         | 26,234         | 7.0%         |
| Liabilities to banks                | 12,762         | -42.5%        | 12,762         | 0.0%         | 12,762         | 0.0%         | 12,762         | 0.0%         |
| Short-term lease liabilities        | 6,376          | 25.5%         | 6,590          | 3.4%         | 6,730          | 2.1%         | 6,820          | 1.3%         |
| trade accounts payable              | 27,098         | 10.4%         | 25,000         | -7.7%        | 26,750         | 7.0%         | 28,623         | 7.0%         |
| Advanced payments received          | 83,574         | 33.4%         | 75,000         | -10.3%       | 80,250         | 7.0%         | 85,868         | 7.0%         |
| Income tax liabilities              | 6,287          | 40.2%         | 6,821          | 8.5%         | 7,299          | 7.0%         | 7,810          | 7.0%         |
| Other liabilities                   | 16,679         | 12.6%         | 18,097         | 8.5%         | 19,363         | 7.0%         | 20,719         | 7.0%         |
| <b>Current liabilities</b>          | <b>173,895</b> | <b>-3.7%</b>  | <b>167,184</b> | <b>-3.9%</b> | <b>177,672</b> | <b>6.3%</b>  | <b>188,835</b> | <b>6.3%</b>  |
| <b>Total liabilities and equity</b> | <b>301,731</b> | <b>13.2%</b>  | <b>301,806</b> | <b>0.0%</b>  | <b>321,918</b> | <b>6.7%</b>  | <b>344,505</b> | <b>7.0%</b>  |

Source: Solventis Research, DEAG Deutsche Entertainment AG

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| Date of publication | Analyst           | Rating     | Market price on date of publication | Period of validity |
|---------------------|-------------------|------------|-------------------------------------|--------------------|
| 07.05.2024          | Ulf van Lengerich | Attractive | 103.25%                             | 12 months          |

**The ratings distribution of our investment universe is currently:**

| Ratings Overview Research Reports<br>(04/01/23 - 03/31/24) |    |  | in %   | Fee-based Research | in %  |
|--|----|--|--------|--------------------|-------|
| Buy  | 61 |  | 92.4%  | 51                 | 77.3% |
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| Sell   | 0  |  | 0.0%   | 0                  | 0.0%  |
| Suspended  | 2  |  | 3.0%   | 2                  | 3.0%  |
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b) Author

Ulf van Lengerich, Senior-Analyst

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